

# Laura Niubó

## Art Director ≈ Designer ≈ Artist

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I'm a Los Angeles based freelance art director, designer and artist. Born in Spain, I studied two degrees in Barcelona where I also got my first professional experiences. I've worked at production companies; graphic, animation and web design studios; and advertising agencies in Barcelona, London, Paris and Los Angeles. In between I have been doing loads of different kind of projects and collaborations. I've always been doing my art along the way and exhibiting in all different cities.

### Professional Experience

**Freelance Art Director / Designer / Creative Director // 2016 - present**

Los Angeles, CA & beyond

**Senior Art Director @ Media Arts Lab // 2013 - 2016**

London, U.K. & Los Angeles, CA

**Senior Designer & Art Director @ Ogilvy & Mather // 2012 - 2013**

Paris, France

**Senior Designer & Art Director @ The Club Design Studio // 2010 - 2012**

London, U.K.

**Senior Designer @ The Late Night Salon Studio // March - July 2011**

London, U.K.

**Designer @ 4Funkies // January - June 2009**

Barcelona, Spain

**Designer & Asst. Art Director @ Sofa Experience // 2008 - 2009**

Barcelona, Spain

### Selected Clients

Apple, Bombay Sapphire, Casio, Coke Zero, Conservation International, Cult, Diamant, Eristoff, Estrella Damm, Faded Away, Fib Festival, Fosco Shoes, Ford, Grey Goose, IBM, Louis Vuitton, Midnight to Monaco, Nespresso, Perrier, Polysiane, Sunset Gazpacho Co., Tony Kelly, Tradesy.com.

### Education

**Graphic Design and Graphic Communication Graduate Degree, September 2005 - June 2008**

Massana School of Arts // Barcelona, Spain

**Bachelor of Advertising & Public Relations, 4 years September 2001 - June 2005**

Universidad Autónoma Barcelona (UAB) // Barcelona, Spain

## Exhibitions

From Dawn Til Dusk Series, 2016. **L.A. Cinco. Los Angeles, CA**  
From Dawn Til Dusk Series, 2016. **The Palace Theater. Los Angeles, CA**  
Easy Simple, 2016. **Pop-up show @ The Ace Hotel. Los Angeles, CA**  
Spaceship Sun, 2015. **The Billboard Creative. Los Angeles, CA**  
Colorful Spaces Series, 2014. **Art Walk L.A. Los Angeles, CA**  
Fascination with the Evil, 2013. **Milan Mobile Museum. Milan, Italy**  
Space Encounter, 2012. **Elephant Gallery. London, U.K.**  
The Basics I and II, 2013. **Once Upon a Wintertime Art Festival. London, U.K.**  
Colorful Spaces, 2012. **Enterprise Collective @ The Red Gallery. London, U.K.**  
Colorful Spaces, 2011. **XVI Palma Art Night @ Cocherries Gallery. Mallorca, Spain**  
Take Me Poster, 2010. **Cut & Paste Finalist. London, UK**  
Berlin Poster, 2010. **Show Us Your Type Online Magazine .Barcelona, Spain**

## Awards

**D&AD Wood Pencil, 2017:** Macbook Pro 'Bulbs' (Agency: Media Arts Lab)  
**Cannes Gold Lion, 2015:** Conservation International 'Nature is Speaking'. (Agency: Media Arts Lab)  
**Bronze Clio, 2015:** Conservation International 'Nature is Speaking' (Agency:Media Arts Lab)

## Languages

Fluent in **English and Spanish.**  
Proficient in **French and Italian.**